

Jiyoun Suk

ASSISTANT PROFESSOR · UNIVERSITY OF CONNECTICUT

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Education

University of Wisconsin-Madison

Madison, WI, USA

PHD IN JOURNALISM AND MASS COMMUNICATION

2021

- Helen Firstbrook Franklin Wisconsin Distinguished Graduate Fellow, 2020-2021
- Advisor: Dhavan V. Shah
- Committee: Hernando Rojas, Douglas M. McLeod, Katherine J. Cramer, Jee-Seon Kim

University of Texas at Austin

Austin, TX, USA

MA IN JOURNALISM (RESEARCH AND THEORY TRACK)

2016

- Committee: Dominic Lasorsa (Chair), Iris Hsiang Chyi

Ewha Womans University

Seoul, South Korea

B.A. IN JOURNALISM (SCRANTON HONORS PROGRAM)

2013

- Graduated with high distinction
- Best Honors Thesis
- Exchange Student Program: Mount Holyoke College, 2010-2011

Research Interests

Social media activism; Digital politics and gender; Social trust, justice, and movement; Political (mis/dis)information flows; Computational social science

Methods: Natural language processing, unsupervised and supervised machine learning, social network analysis, community detection, longitudinal data analysis, multilevel modeling

Academic Positions

- 2021- **Assistant Professor**, Department of Communication, University of Connecticut
Core Faculty, Program of Women's, Gender, and Sexuality Studies, University of Connecticut
Faculty Affiliate, Center for mHealth and Social Media, University of Connecticut
Co-director, Communication and Emerging Media (CEM) Lab
- 2017-20 **Knight Scholar of Communications and Civic Renewal & Project Assistant**, Center for Communications and Civic Renewal, University of Wisconsin-Madison
- 2019 **Instructor of Record**, School of Journalism and Mass Communication, University of Wisconsin-Madison
- 2016 **Teaching Assistant**, School of Journalism and Mass Communication, University of Wisconsin-Madison
- 2015-16 **Teaching Assistant**, School of Journalism, University of Texas at Austin

Publications

JOURNAL PUBLICATIONS

- [23] Hintz, E. & **Suk, J.** (Forthcoming). Communication work about chronic pain: A mixed methods application and extension of the integrative theory of communication work. *Communication Monographs*.
- [22] Zhang, Y., Chen, F., **Suk, J.**, & Yue, Z. (Forthcoming). WordPPR: A researcher-driven computational keyword selection method for text data retrieval from digital media. *Communication Methods and Measures*.
- [21] Su, M., **Suk, J.**, Borah, P., Ghosh, S., Garlough, C., & Shah, D. (Forthcoming). From Weinstein to Kavanaugh: Shifting coverage of sexual violence and the #MeToo movement across U.S. news media. *Communication Monographs*.
- [20] Borah, P., Ghosh, S., **Suk, J.**, Mini, D., & Sun, L. (2023). Feminism not for all? The discourse around white feminism across five social media platforms. *Social Media + Society*, 9(3), 1-22. [paper]
- [19] **Suk, J.**, Sun, Y., Sun, L., Li, M., Faris, C., Kwon, H., Ghosh, S., Borah, P., Mini, D., Correa, T., Garlough, C., & Shah, D. (2023). “Think global, act local”: How #MeToo hybridized across borders and platforms for contextual relevance. *Information, Communication and Society*. Advance Online Publication. [paper]
- [18] **Suk, J.**, Zhang, Y., Yue, Z., Wang, R., Dong, X., Yang, D., & Lian, R. (2023). When the personal becomes political: Unpacking the dynamics of sexual violence and gender justice discourses across four social media platforms. *Communication Research*, 50(5), 610-632. [paper]
- [17] **Suk, J.**, McLeod, D., & Shah, D. (2022). Spatial polarization, partisan climate, and participatory actions: Do congenial contexts lead to mobilization, resignation, activation, or complacency?. *Political Behavior*. Advance Online Publication. [code] [paper]
- [16] **Suk, J.**, Lukito, J., Su, M., Kim, S. J., Tong, C., Sun, Z., & Sarma, P. (2022). Do I sound American? How message attributes of IRA disinformation relate to Twitter engagement. *Computational Communication Research*, 4(2), 590-628. [code][preprint][paper]
- [15] **Suk, J.**, Shah, D., Bode, L., Edgerly, S., Thorson, K., Vraga, E., Wells, C., & Pevehouse, J. (2022, online first). Political events in a partisan media ecology: Asymmetric influence on candidate appraisals. *Mass Communication and Society*. [paper]
- [14] Su, M., **Suk, J.**, & Rojas, H. (2022). Social media news sharing, political extremity and reduced network interaction: An imagined audience approach. *Social Media + Society*, 8(1). [paper]
- [13] **Suk, J.**, Shah, D., & McLeod, D. (2022). Breaking the “virtuous circle”: How partisan communication flows can erode social trust but drive participation. *Human Communication Research*, 48(1), 88-115. [paper]

- [12] **Suk, J.**, Coppini, D., Muniz, C., & Rojas, H. (2022). “The more you know, the less you like”: How news and political talk shape political knowledge and affective polarization in Mexico and the United States. *Communication and the Public*, 7(1), 40-56. [paper]
- [11] Ghosh, S., Su, M. H., Abhishek, A., **Suk, J.**, Tong, C., Kamath, K., Hills, O., Correa, T., Garlough, C., Borah, P., & Shah, D. (2022). Covering #MeToo across the news spectrum: Political accusation and public events as drivers of press attention. *The International Journal of Press/Politics*, 27(1), 158-185. [paper]
- [10] Foley, J., Hughes, C., **Suk, J.**, Cramer, K., Friedland, L., Shah, D., & Wagner, M. (2021). Free and fair? The differential experiences of voting barriers and voting policies in American midterm elections. *International Journal of Public Opinion Research*, 33(3), 703-712. [paper]
- [9] Zhang, Y., Lukito, J., Su, M., **Suk, J.**, Xia, Y., Kim, S. J., Doroshenko, L., & Wells, C. (2021). Assembling social media following through polarized publics and media: How Russian IRA accounts gained influence in the 2016 U.S. election cycle. *Journal of Communication*, 71(2), 305-331. [paper]
- [8] Dempsey, S., **Suk, J.**, Cramer, K., Friedland, L., Wagner, M., & Shah, D. (2021). Understanding Trump supporters’ news use: Beyond the Fox News bubble. *The Forum*, 18(3), 319-346. [paper]
- [7] **Suk, J.**, Shah, D., Wells, C, Wagner, M., Friedland, L., Cramer, K., Hughes, C., & Franklin, C. (2020). Do improving conditions harden partisan preferences? Communication, context, and political evaluations during periods of contention. *International Journal of Public Opinion Research*, 32(4), 750-768. [supplemental materials] [paper]
- [6] Wells, C., Friedland, L., Hughes, C., Shah, D., **Suk, J.**, & Wagner, M. (2021) News media use, talk networks and ‘populist’ attitudes across geographic location: The case of Wisconsin. *International Journal of Press/Politics*, 26(2), 438-463. [paper]
- [5] **Suk, J.**, Abhishek, A., Zhang, Y., Ahn, S. Y., Correa, T., Garlough, C., & Shah, D. (2021). #MeToo, networked acknowledgment, and connective action: How “empowerment through empathy” launched a social movement. *Social Science Computer Review*, 39(2). 276-294. [code] [supplemental materials] [paper]
- [4] Lukito, J., **Suk, J.**, Zhang, Y., Doroshenko, L., Su, M., Kim, S. J., Xia, Y., Freelon, D., & Wells, C. (2020) The wolves in sheep’s clothing: How Russia’s Internet Research Agency tweets appeared in U.S. news as vox populi. *International Journal of Press/Politics*, 25(2), 196-216. [paper]
- [3] Zhang, Y., Shah, D., Foley, J., Abhishek, A., Lukito, J., **Suk, J.**, Kim, S., Sun, Z., Pevehouse, J. & Garlough, C. (2019). Whose lives matter? Mass shootings and social media discourses of sympathy and policy, 2012-2014. *Journal of Computer-Mediated Communication*, 24(4), 182-202. [paper]
- [2] Lasorsa, D., **Suk, J.**, & Fadnis, D. (2017). Framing of same-sex marriage over 17 Years in two newspapers is linked to ideology especially in election years. *Newspaper Research Journal*. 39(2), 191-204.

- [1] Park, S. H., Lee, J., & **Suk, J.** (2013). Comparative analysis on presidential rhetoric as genre reflected in rhetorical situation and role criticism. *Rhetoric Society of Korea, 19*, 75-104. (in Korean)

BOOK CHAPTERS

- [4] Li, M., Sun, Y., Wang, Y., Sun, Y., Kwon, H., **Suk, J.**, Yang, J., & Shah, D. (Forthcoming). Computational approaches to online political expression: A framework for research. In S. Coleman & L. Sorenson (Eds.), *Handbook of Digital Politics, 2nd Edition*. Cheltenham, UK: Edward Elgar.
- [1-3] L. Friedland, D. Shah, M. Wagner, K. Cramer, C. Wells, & J. Pevehouse (2022), *Battleground: Asymmetric Communication Ecologies and the Erosion of Civil Society in Wisconsin*. Cambridge, UK: Cambridge University Press. ***co-author in three chapters**

CONFERENCE PROCEEDINGS

- [1] Zhang, Y., Wang, Y., Foley, J., **Suk, J.**, & Conathan, D. (2017, July). Tweeting mass shootings: The dynamics of issue attention on social media. In *Proceedings of the 8th International Conference on Social Media & Society* (pp. 1-5).

OTHER PUBLICATIONS

- [2] Lukito, J., Brown, M., Dahlke, R., **Suk, J.**, Yang, Y., Zhang, Y., Chen, B., Kim, S., & Soorholtz, K. The state of digital media research, 2023. [White Paper]
- [1] Lukito, J., Wells, C., Zhang, Y., Doroshenko, L., Kim, S. J., S, M., **Suk, J.**, Xia, Y. & Freelon, D. (2018). The Twitter exploit: How Russian propaganda infiltrated U.S. news. [White paper]

UNDER REVIEW/REVISION

Graduate Student First Author

Li, M.#, **Suk, J.**, Zhang, Y., Pevehouse, J., Sun, Y., Kwon, H., Lian, R., Wang, R., Dong, X., & Shah, D. (Under revision). Discursive opportunities and social media activism: A cross-platform analysis of #MeToo on Twitter, Facebook, and Reddit, 2017-2020.

Zhang, Y*, **Suk, J.***, Yang, D., Yue, Z., Wang, R., Dong, X., An, Z., & Joseph, K. (Under review). How cross-platform and cross-media content sharing practices shape the social media ecosystem: The role of center-left and right-wing News, YouTube, and Twitter. *co-first authors

Suk, J.*, Zhang, Y*, Liu, J., & Yang, Y. (Under review). Communicative AI in the scientific public sphere: An analysis of Twitter discourse on generative AI tools. *co-first authors

Zhang, Y., Lukito, J., **Suk, J.**, & McGrady, R. (Under review). Trump, Twitter, and Truth Social: How Trump used both mainstream and alt-tech social media to drive news media attention.

Yang, D.[#], Ye, J., Lee, Y., Atkin, D., & **Suk, J.** (Under review). Predicting the stigmatization of feminists in China and South Korea: Entanglement with nationalism.

IN PREPARATION

[#] Graduate Student First Author

Suk, J.*, Zhang, Y.*, Wang, R., Yang, D., Holland Levin, S., Dong, X., & Seo, J. Fleeting public attention and stubborn partisan passion: Politicization and polarization of social media activism #MeToo *co-first authors

Holland Levin, S.[#], **Suk, J.**, & Nowak, K. Partisan negativity and Black joy: Twitters' response to Ketanji Brown Jackson's Supreme Court nomination.

Wang, R.[#], Holland Levin, S., **Suk, J.**, & Zhang Y. User participation in social media platform governance: How Twitter users responded to Elon Musk's takeover.

Holland Levin, S.[#], Seo, J., Wang, R., Bennett, E., Zhang, Y., & **Suk, J.** From #StayWoke to #Woke-MindVirus: How Twitter and YouTube separately and synergistically shape politicized social media discourse

Suk, J. Media ecology and local contextual inequalities as contextual antecedents to political group closeness.

Lukito, J.*, **Suk, J.***, & Zhang, Y.* A Multi-level framework for social media research. *co-first authors

Suh, Y.[#], **Suk, J.**, Kwon, H., & Zhang, Y. From hashtag to backlash: Unpacking morality across platforms during the #MeToo movement in South Korea.

Steinke, J., Gilbert, C., Coletti, A., Holland Levin, S., **Suk, J.**, & Oeldorf-Hirsch, A. Women in STEM on TikTok: Advancing visibility and voice through STEM identity expression.

Grants

As Faculty

UConn CLAS Research in Academic Themes 2022 (2022-2024) "Promoting Equity, Inclusion, and Belonging: Examining Women in STEM on TikTok," with Jocelyn Steinke and Anne Oeldorf-Hirsch. **Role on project: Co-PI**, Amount: \$50,000.

UConn CLAS Summer Research Funding (Summer 2022) "Unpacking the dynamics of gender justice discourses across borders and platforms," **Role on project: PI**, Amount: \$27,998.

UConn WGSS Research Funding (Spring 2022) **Role on project: PI**, Amount: \$1,500.

As Graduate Student

UW-Madison SJMC (2019) Graduate Research Award

UW-Madison SJMC (2017-2019) Conference Travel Grant

ICA Computational methods Interest Group (2019) Travel Grant

UW-Madison (2019) Graduate School Travel Grant

Computational Social Science Summer School on Methods (2018) Graduate Student Scholarship

AEJMC Korean American Communication Association (2017) Travel Grant

GRANTS SUBMITTED

National Science Foundation (2024-2026) “Women STEM role models in social media: Challenging stereotypes and building STEM identity,” with Jocelyn Steinke, Anne Oeldorf-Hirsch, Karen Peterson, and Edward Applegate. **Role on project: Senior Personnel**, Amount Requested: \$749,977. *Under Review.*

UCONN CLAS Research in Academic Themes 2023 (2023-2024) “Understanding and addressing HPV vaccine misinformation among Black Americans: Impact of multimodal narratives,” with Marsha Ma. Amount Requested: \$50,000. *Under Review.*

Russell Sage Foundation (2024-2025) “Assessing the prevalence of social identity threat in human vs AI generated multi-modal hate and its differential impacts,” with Yini Zhang, Nishant Vishwamitra, and Hongxin Hu. **Role on project: PI**, Amount Requested: \$150,000. *Declined.*

Honors and Awards

- 2022 **Top 3 Student Paper Award**, Political Communication Division, ICA
- 2021- **Mass Communication Research Center (MCRC) Honorary Fellow**, UW-Madison
- 2020-21 **Helen Firstbrook Franklin Wisconsin Distinguished Graduate Fellow**, UW-Madison
- 2020 **Top Paper Award (1st Place)**, Political Communication Division, AEJMC
- 2019 **Top Research Paper**, Crossroads Communication Conference, UW-Madison
- 2018 **Top Paper Award (1st Place)**, Political Communication Division, AEJMC
- 2018 **Research Prize for Professional Relevance (3rd Place)**, AEJMC
- 2017 **Top Student Paper Award (1st Place)**, Mass Communication and Society Division, AEJMC
- 2015 **Ada Frances Miller Fellowship**, UT-Austin
- 2015 **School of Journalism Graduate Student Scholarship**, UT-Austin
- 2012 **Best Honors Thesis**, Ewha Womans University
- 2009-12 **Scranton Honors Program**, Ewha Womans University
- 2009-12 **Ewha Honor Scholarship for academic excellence**, Ewha Womans University
- 2009 **Scranton Full Fellowship for academic excellence**, Ewha Womans University

Presentations

CONFERENCE PRESENTATIONS

- [39] Zhang, Y., **Suk, J.**, Holland Levin, S., & Wang, R. (2023, August). *Elon Musk, platform ownership, user participation, and the governance of Twitter*. Paper presented at the American Political Science Association (APSA) Annual Conference, Los Angeles, CA.

- [38] Yang, Y., Zhang, Y., Lukito, J., Kim, S., Foley, J. & **Suk, J.** (2023, August). *A Cross-platform analysis of survivors of de-platforming after January 6*. Paper presented at the American Political Science Association (APSA) Annual Conference, Los Angeles, CA.
- [37] Levin, S., **Suk, J.**, & Nowak, K. (2023, August). *Partisan negativity and Black joy: Twitters' response to Ketanji Brown Jackson's Supreme Court nomination*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Washington D.C.
- [36] **Suk, J.**, Zhang, Y., Wang, R., Yang, D., Holland Levin, S., Dong, X., & Seo, J. (2023, May). *Fleeting public attention and stubborn partisan passion: Politicization of #MeToo on Twitter*. Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [35] **Suk, J.** (2023, May). *Collective discourse dynamics and asymmetric attention to events*. Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [34] Zhang, Y., Lukito, J., **Suk, J.**, & McGrady, R. (2023, May). *Too big to deplatform? Exploring Truth Social as Trump's new Twitter for hacking media attention*. Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [33] Hintz, E. A. & **Suk, J.** (2023, May). *Communication work about chronic pain: A mixed methods application and extension of the integrative theory of communication work*. Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [32] Yang, D., Ye, J., Lee, Y., Atkin, D., & **Suk, J.** (2023, May). *Predicting the stigmatization of feminists in China and South Korea: Entanglement with nationalism*. Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [31] Li, M., **Suk, J.**, Sun, Y., Lian, R., Zhang, Y., Kwon, H., Wang, R., Dong, X., Pevehouse, J., & Shah, D. (2023, May). *A Cross-platform analysis of 2017-2020 #MeToo on Twitter, Facebook, and Reddit*. Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [30] Farías, C., Carvajal, F., Henzi, C., **Suk, J.**, Shah, D., & Correa, T. (2023, May). ¡Ella se lo buscaba! [She was asking for it!]: A comparative analysis of antifeminist discourses on social media and news media across Spain and Latin America in the era of #MeToo. Paper presented at the International Communication Association (ICA) Pre-conference, "Media and Communication in Global Latinidades", Toronto, Canada, USA.
- [29] **Suk, J.** (2022, November). *Lived experiences, networked media, and polarized group attitudes*. Paper presented at the National Communication Association (NCA) Annual Conference, New Orleans, LA, USA.
- [28] Zhang, Y., **Suk, J.**, An, Z., Yue, Z., Yang, D., Wang, R., Dong, X., Joseph, K., & Kwak, N. (2022, November). *Mapping out information flow in the social media ecosystem by tracing hyperlinks*. Paper presented at the National Communication Association (NCA) Annual Conference, New Orleans, LA, USA.

- [27] Li, M., **Suk, J.**, Sun, Y., & Shah, D. (2022, August). *What drive communication flows across social media platforms? Tracing 2016-2020 #MeToo on Twitter, Facebook, and Reddit*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Detroit, MI, USA.
- [26] Zhang, Y., Chen, F., **Suk, J.**, & Yue, Z. (2022, June). *WordPPR: A new keyword selection method for social media data retrieval*. Paper presented at the Politics and Computational Social Science (PaCSS), Boston, MA, USA.
- [25] **Suk, J.**, Zhang, Y., Yue, Z., Wang, R., Dong, X., Yang, D., Lian, R., & Kwak, N. (2022, May). *“The personal is political”: A Cross-platform approach to how networked acknowledgment before and after #MeToo transforms into politicization*. Paper presented at the International Communication Association (ICA) Annual Conference, Paris, France.
- [24] Borah, P., Ghosh, S., **Suk, J.**, Mini, D., & Sun, L. (2022, May). *Feminism not for all? The discourse around White feminism across five social media platforms*. Paper presented at the International Communication Association (ICA) Annual Conference, Paris, France.
- [23] Su, M., **Suk, J.**, & Rojas, H. (2022, May). *Performing the self: Personality traits, network features, and platform correlates underlying attention to and uncertainty about an imagined audience*. Paper presented at the International Communication Association (ICA) Annual Conference, Paris, France.
- [22] Li, J., Lukito, J., Yang, E., **Suk, J.**, Shah, D., & Wagner, M. (2022, May). *Framing Black Lives Matter: The persistence of language cues over identity, context, and media use*. Paper presented at the International Communication Association (ICA) Annual Conference, Paris, France.
***Top 3 Student Paper**
- [21] **Suk, J.**, McLeod, D., & Shah, D. (2020, August). *Am I with her or with...him?: Public and on-line participation in the 2016 US Presidential election*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Virtual.
- [20] Su, M., **Suk, J.**, Ghosh, S., Kamath, K., Borah, P., Correa, T., Garlough, C., & Shah, D. (2020, August). *How the left, center, and right covered the #MeToo movement: Structural topic modeling, thematic structure and language patterns*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Virtual. ***1st place in main competition**
- [19] Li, J., **Suk, J.**, Lukito, J., Hughes, C., Foley, J., Friedland, L., Wells, C., Shah, D., & Wagner, M. (2020, August). *When the desert matters: Contextual differences in local news environment and polarized perceptions of local economy*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Virtual.
- [18] **Suk, J.**, Lukito, J., Su, M., Kim, S. J., Tong, C., Sun, Z., & Sarma, P. (2019, May). *Do I sound American? Predicting disinformation sharing of Russian IRA tweets from a linguistic perspective*. Paper presented at the International Communication Association (ICA) Annual Conference, Washington D.C., USA.
- [17] **Suk, J.**, Shah, D., Cramer, K., Friedland, L., Hughes, C., Wagner, M., & Wells, C. (2019, May).

Do improving conditions harden partisan preferences? Communication, context, and political evaluations during periods of contention. Paper presented at the International Communication Association (ICA) Annual Conference, Washington D.C., USA.

- [16] **Suk, J.**, Abhishek, A., Zhang, Y., & Ahn, S. Y. (2019, May). *Temporal dynamics of the #MeToo movement.* Paper presented at the International Communication Association (ICA) Annual Conference, Washington D.C., USA.
- [15] Su, M., **Suk, J.**, & Rojas, H. (2019, May). *Online sharing, political extremity, and reduced network interaction: An imagined audience approach.* Paper presented at the World Association for Public Opinion Research (WAPOR) Annual Conference, Toronto, Canada.
- [14] Lukito, J., **Suk, J.**, Zhang, Y., Doroshenko, L., Su, M., Kim, S. J., Xia, Y., & Wells, C. (2018, August). *Zero day Twitter: How Russian propaganda infiltrated the U.S. hybrid media system.* Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Washington D.C., USA. ***1st place in main competition. 3rd place Research Prize for Professional Relevance**
- [13] **Suk, J.**, Shah, D., Bode, L., Edgerly, S., Thorson, K., Vraga, E., Wells, C., & Pevehouse, J. (2018, August). *Partisan media, news events, and asymmetric political evaluations in the 2016 election.* Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Washington D.C., USA.
- [12] **Suk, J.**, Zhang, Y., Lukito, J., Su, M., & Foley, J. (2018, May). *Tracing Twitter buzz: Clustering hashtags and handles about mass shootings and gun control.* Paper presented at the International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- [11] Shah, D., **Suk, J.**, & McLeod, D. (2018, May). *Communication flows, institutional legitimacy, and social trust: How “echo chambers” erode bonds on the right and left.* Paper presented at the International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- [10] Zhang, Y., Shah, D., Foley, J., Abhishek, A., Pevehouse, J., Lukito, J., Kim, S., **Suk, J.**, Yang, F., & Garlough, C. (2018, May). *The features of tragedy, expressions of sympathy, and debates over policy: A time series analysis of mass shootings and social media discourses.* Paper presented at the International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- [9] Su, M., **Suk, J.**, Gill, H., & Rojas, H. (2018, May). *Rethinking political socialization in the digital age: Media use, political values, and expressive behaviors.* Paper presented at the International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- [8] **Suk, J.** (2017, August). *The “primed” third-person effect of racial minority portrayals in media.* Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Chicago, IL. ***1st place, top student paper**
- [7] Pelled, A., Choung, H., Lukito, J., Duncan, M., Wang, S., Wu, Y., Gill, H., **Suk, J.**, Kniaz, T. (2017, August). *Who are the voters? A contemporary voter typology based on cluster analysis.* Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC)

Annual Conference, Chicago, IL.

- [6] **Suk, J.**, Coppini, D., Muniz, C., & Rojas, H. (2017, July). *“The more you know, the more you hate”*: How news and political talk shape political knowledge and affective polarization in Colombia, Mexico and the United States. Paper presented at the World Association for Public Opinion Research (WAPOR) Annual Conference, Lisbon, Portugal.
- [5] Zhang, Y., Wang, Y., Foley, J., **Suk, J.**, & Conathan, D. (2017, July). *Tweeting mass shootings: The dynamics of issue attention on social media*. Paper presented at the International Conference on Social Media & Society, Toronto, Canada.
- [4] Shah, D., & **Suk, J.** (2017, May). *How convergence drives divergence: Testing a revised communication mediation model*. Paper presented at the International Communication Association (ICA) Pre-Conference, San Diego, CA, USA.
- [3] **Suk, J.** (2015, August). *The third-person perception and priming: The Case of ideal female body image*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, San Francisco, CA, USA.
- [2] Lasorsa, D., **Suk, J.**, & Fadnis, D. (2015, August). *The role of ideology in media framing of same-sex marriage, 1998-2014*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, San Francisco, CA, USA.
- [1] Lasorsa, D., **Suk, J.**, & Fadnis, D. (2015, August). *Media framing of same-sex marriage and attitude change: A time series analysis*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, San Francisco, CA, USA.

INVITED TALKS, LECTURES, AND PANELS

October 2023. *When the personal becomes political: Unpacking the dynamics of sexual violence and gender justice discourses across four social media platforms*. Invited Speaker. Department of Communication, Sungkyunkwan University, Seoul, South Korea.

November 2022. *Networked Communication, Hashtag Activism, and Gender Justice*. Invited Speaker. Department of Communication, University at Buffalo, State University of New York, NY, USA.

July 2022. *Networked Communication and Hashtag Activism: The Case of #MeToo*. Invited Speaker. Department of Communication and Media, Ewha Womans University, Seoul, South Korea

May 2022. *Researching as a Graduate Student*. Invited panel speaker. AEJMC Mass Communication Division and Graduate Students Interest Group, Virtual.

April 2022. *#MeToo, Networked Acknowledgment, and Connective Action: How “Empowerment Through Empathy” Launched a Social Movement*. Guest Speaker, University of Oklahoma, Virtual.

March 2022. Keynote Speaker, Communication Crossroads Conference, School of Journalism and Mass Communication, University of Wisconsin-Madison, Virtual.

December 2021. *Do Improving Conditions Harden Partisan Preferences? Lived Experiences, Imagined Communities, and Polarized Evaluations*. Guest Speaker, Department of Communication, North Dakota State University, Virtual.

September 2021. *#MeToo, Networked Acknowledgment, and Connective Action: How “Empowerment Through Empathy” Launched a Social Movement*. Guest Speaker, COMM5650: Communication Theory and Society, University of Connecticut, CT, USA.

December 2019. *Am I with Her or with.. Him? Public and Online participation in the 2016 election (with Doug McLeod)*. Journalism and Mass Communication Colloquium, School of Journalism and Mass Communication, University of Wisconsin-Madison, WI, USA.

March 2019. *#MeToo, Networked Acknowledgment, and Connective Action: How “Empowerment Through Empathy” Launched a Social Movement*. Big Ten Mini Conference, University of Illinois at Urbana-Champaign, IL, USA.

March 2019. *#MeToo, Networked Acknowledgment, and Connective Action: How “Empowerment Through Empathy” Launched a Social Movement*. Board of Visitors’ Meeting, School of Journalism and Mass Communication, University of Wisconsin-Madison, WI, USA.

March 2019. *#MeToo, Connective Action, and its Global Impact*. Guest Speaker, Department of Gender and Women’s Studies, University of Wisconsin-Madison, WI, USA.

March 2016. *The “Primed” Third-Person Perception of Ideal Female Body Image*. Guest Speaker, Stan Richards School of Advertising, University of Texas at Austin, TX, USA.

Teaching Experience _____

INSTRUCTOR

Big data: Computational research methods (Graduate - MA, PhD), UConn [**Course Developer**]
Gender, Justice, and Hashtags, UConn [**Course Developer**]
Women, Gender, and Film, UConn
Gender and Communication, UConn
Effects of Mass Communication, UW-Madison
Computational Methods Research Group Workshop, UW-Madison

TEACHING ASSISTANT

Introduction to Mass Communication, UW-Madison
Food: Culture and Agriculture, UT-Austin
Freedom: Philosophy/History/Law, UT-Austin

TEACHING DEVELOPMENT

Teaching Certificate in First-Year Interdisciplinary Instruction, UT-Austin

Skills _____

COMPUTATIONAL SKILLS

- Natural language processing, Unsupervised and supervised machine learning, Social network analysis, Community detection, Spatial analysis

ADVANCED QUANTITATIVE RESEARCH METHODS

- Multilevel modeling, structural equation modeling, time-series analysis, longitudinal data analysis using panel data and rolling cross-sectional data

PROGRAMMING LANGUAGES

- R, Python

STATISTICAL SOFTWARE

- R, SPSS, Stata

LINGUISTIC SOFTWARE

- DICTION, Leximander, LIWC, WordStat

OTHERS

- ArcGIS Desktop, ArcGIS PRO

Public Engagement

MEDIA COVERAGE

“New Faculty Bring Antiracism and the Environment to the Forefront” *UConn Today*, September 1, 2021.

“What Makes Wisconsin Swing?” *Vox*, March 29, 2019.

“UW-Madison Communication and Civic Renewal research team: Wisconsinites want nonpartisan redistricting and a voice for political minorities” *The Cap Times*, March 23, 2019.

COMMUNITY ENGAGEMENT

Expert interview on digital disinformation with the Convergence Center for Policy Resolution, September 2021

Board of Visitor’s Meeting Talk, School of Journalism and Mass Communication, UW-Madison, March 2019

Student Advising

DOCTORAL ASSOCIATE ADVISOR

David Schiffer, UConn Sociology

Matthew Morse, UConn Communication

Sara Holland Levin, UConn Communication

Rachel Tucker, UConn Communication

DISSERTATION PROSPECTUS READER

Matthew Morse, UConn Communication
Ye Chen, UConn Communication
Katie Webber, UConn Communication

UNDERGRADUATE ADVISOR

Narayani Ballambat, *UConn IDEA Grant*

Service to the Field _____

EDITORIAL BOARD MEMBERSHIP

Editorial Board, *International Journal of Public Opinion Research*, 2023-
Co-Guest Editor for the Special Issue “Comparative and Systematic Approaches to Multi-Platform Research” in *Political Communication*, 2023-

AD-HOC JOURNAL REVIEW

Asian Journal of Communication; Chinese Journal of Communication; Computational Communication Research; Communication Reports; Information, Communication, & Society; International Journal of Communication; International Journal of Public Opinion Research; Journal of Information Technology and Politics; Journalism; Journalism and Mass Communication Quarterly; Mass Communication and Society; Media and Communication; New Media and Society; Political Communication; Science Communication; Social Media + Society; Violence Against Women

CONFERENCE PAPER REVIEW

International Communication Association (ICA) annual conference
Political Communication Division, Computational Methods Division, Communication and Technology Division, Mass Communication Division

Association for Education in Journalism and Mass Communication (AEJMC) annual conference
Political Communication Division, Mass Communication and Society Division, Communication and Technology Division

National Communication Association (NCA) annual conference
Political Communication Division

CONFERENCE SESSION CHAIR/DISCUSSANT

Chair, Political Communication Division, NCA annual conference, 2022
Chair, Computational Methods Division, ICA annual conference, 2017-current
Chair/Discussant, Digital Data Conference, 2022

Service to the Department _____

Member, COMM Graduate Studies committee, 2022-24
Member, COMM Merit Policy committee, 2022-24
Member, WGSS Undergraduate Course Curriculum committee, 2022-24
Member, COMM Diversity, Equity, and Inclusion committee, 2021-22
Member, WGSS Awards committee, 2021-24

Service to the University

Reviewer, UConn Center for mHealth and Social Media 7th Annual Conference, 2023
Reviewer, Office of the Vice President for Research, Research Excellence Program (REP), 2022
Reviewer, UConn Idea, Develop, Engage, and Apply (IDEA) Undergraduate Research Grant Program, 2021

Other Experience

PROFESSIONAL AFFILIATIONS

Co-director, Communication and Emerging Media (CEM) Lab
Member, International Communication Association (ICA)
Member, Association for Education in Journalism and Mass Communication (AEJMC)
Member, National Communication Association (NCA)
Member/Steering Committee, Media & Democracy Data Cooperative (MDDC)

MDDC is an inter-university cooperative that collects and maintains political communication data. Other members include individual faculty and institutes from the University of Texas at Austin, University of Wisconsin-Madison, Washington State University, University at Buffalo, New York University, Stanford University, and Texas A&M University.

Member/Student Representative, Korean American Communication Association (KACA), 2018-20

PROFESSIONAL DEVELOPMENT

Faculty of Color Working Group (FOCWG) Mentoring Program by the Andrew W. Mellon Foundation and the University of Connecticut Humanities Institute, 2022-23

Faculty Success Program by National Center for Faculty Development & Diversity (NCFDD), Fall 2022

Faculty Women of Color in the Academy (FWCA) Conference, April 2022

Computational Social Science Summer School on Methods, July 2018